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Open Source Solutions

Enterprise Open Source Industry Survey 2020: Southeast Asia and India - The Impact of Covid-19

Conducted by Ashnik and Linux Foundation

About the report

This survey of respondents from 100 unique organizations across Southeast Asia and India provides insights into the current state of enterprise open source adoption, open source security and associated digital initiatives, in the coming (now). Covid-19 has transformed the way our new normal, and organizations are evolving and adapting technologically to better serve a diverse tomorrow.

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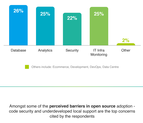
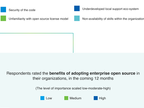
91% of respondents say that **enterprise open source** is going to be important for their organization in the coming 12 months

92% of organizations are already using **open source** today, with a mix of both enterprise and community open source

Respondents rate that enterprise open source will be majorly adopted in the areas of:
Database, Analytics, Security, and IT infra Monitoring



Amongst some of the **perceived barriers in open source** adoption - code security and underdeveloped local support are the top concerns cited by the respondents



Respondents rated the **benefits of adopting enterprise open source** in their organizations, in the coming 12 months

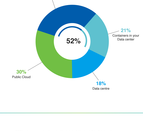
(The level of importance scaled low-moderate-high)

Low | Medium | High

1. 68%
Respondents rate **lower costs** as a highly important benefit for them to adopt enterprise open source

2. 60%
Respondents rate **enterprise open source being more secure** as a highly important benefit for them to adopt it for their organization.

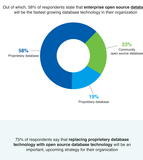
3. 66%
Respondents rate the **availability of enterprise support** as a highly important benefit for them to adopt it for their organization



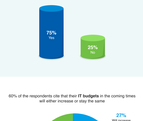
4. 57%
Respondents rate the **ability to attract new talent** as a highly important benefit for them to adopt enterprise open source

5. 57%
Respondents rate the **availability of a product roadmap** as a highly important benefit for them to adopt enterprise open source

52% of respondents cite that **container platform** is going to be their top choice for **deployment** in the coming 12 months

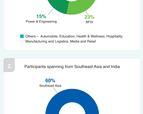


68% of respondents cite that **container adoption** will increase in organizations, in the coming 12 months



39% of respondents cite that lack of skills or manpower is the **common perceived barrier in scaling up of container** initiatives in their organizations

72% of respondents say that **multi-cloud deployment** will increase in their organizations, in the coming 12 months



81% of respondents cite that **open source database** will be adopted in their organizations, in the coming 12 months

Out of which, 58% of respondents state that **enterprise open source database** will be the fastest growing database technology in their organization

75% of respondents say that **replacing proprietary database technology with open source database technology** will be an important, upcoming strategy for their organization

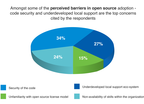
60% of the respondents cite that their **IT budgets** in the coming times will either increase or stay the same

The enterprise open source survey was undertaken by:

1. Participants from 100 unique organizations across Southeast Asia and India

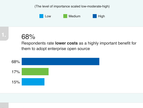
Others – Automotive, Education, Health & Wellness, Hospitality, Manufacturing and Logistics, Media and Retail

2. Participants spanning from Southeast Asia and India



Southeast Asia - Singapore, Philippines, Malaysia, Indonesia, Thailand and Vietnam

3. Participants across various organization levels



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